Re: Introduction from Facebook Philippines

equiros@usaid.gov Emil Francis De Quiros Tuesday, April 5, 2022 at 8:37:34 PM Eastern Daylight Time
To: mdansoko@usaid.gov Mohamed Dansoko
Cc: pmanaois-battung@usaid.gov Princess Shimmadar Manaois-Battung, jgoebel@usaid.gov Jeff Goebel, javila@usaid.gov John Avila, dopena@usaid.gov Dolores Pena, bcampbell@usaid.gov Bret Campbell, bedelman@usaid.gov Brent Edelman

Hi Shimz,

Wearing the hat of PSE here (+ Brent). I think it would make sense to elevate this to a Mission-wide meeting so that other offices get to meet Facebook/ Meta and see potential opportunities. Some companies, such as Facebook especially, would be relevant across different tech offices. The other way of doing it is to have a short meeting with Ryan first then have a follow up working level (Directors, staff esp those who are part of the PSE Working Group) meeting/ briefing.

John is also in touch with Amazon and we're thinking of a Mission-wide PSE meeting with them as well.

Jay

On Wed, Apr 6, 2022 at 8:02 AM Mohamed Dansoko <mdansoko@usaid.gov> wrote:
> Thanks Shimz.
>
> Dolly can perhaps look at Rayan's calendar and suggest three options.
>
> On Tue, Apr 5, 2022 at 9:31 PM Princess Shimmadar Manaois-Battung <pmanaois-battung@usaid.gov> wrote:
> > Hi Sir. I think Clare is amenable for another date. We can propose a different date if he has a prior commitment / engagement already scheduled.
> >
> > Thanks,
> > Shimz
> >
> > On Tue, Apr 5, 2022 at 9:14 PM Jeff Goebel <jgoebel@usaid.gov> wrote:
> > > Thanks, Shimz.
> > >
> > > And, the obvious question: we recommend he take the meeting, I assume. We'll have to propose an alternative, because she's requesting the same day/time as the virtual courtesy visit with the DTI Secretary.
> > >
> > > Copying Dolly and Bret for situational awareness.
> > >
> > > Regards,
> > >
> > > Jeff
> > >
> > > **Jeffery T. Goebel**
> > > Director, Office of Economic Development and Governance
> > > USAID/Philippines
> > > [redacted]
> > >
> > > On Tue, Apr 5, 2022 at 6:56 PM Princess Shimmadar Manaois-Battung <pmanaois-battung@usaid.gov> wrote:
> > > > Hi Jeff,
> > > >
> > > > This was the email sent by Clare to Ryan. I recall mentioning this to you, Mo and John previously. Unfortunately, I will not be able to join this meeting since I need to prepare for my clearance tests prior to surgery on Tuesday. But here are some background information about Clare apart from her being the policy head of Facebook/Philippines:
> > > >
> > > > - She was a Usec at the Department of Budget and Management where she co-led many of the budget reforms under the Aquino administration, including streamlining the approval process for budget release,

implementing automated budget systems, promoting citizen engagement in the budget process and mobilizing support for the Open Government Partnership throughout the Philippines.

- Towards the end of her reign, then Budget Secretary Butch Abad, wrote to Gloria and MD Dr. Susan Brems requesting for funding for Clare's scholarship in Harvard which USAID approved in 2017, OEDG did all the legwork for this but it was OEd's STRIDE that funded the scholarship
- When she joined FB/Phils a couple of years back, USAID, through the EPESO project coordinated with FB through her to leverage private sector resources and expertise to train women entrepreneurs on digital marketing and online selling -- this was a huge success as close to 500 women were trained and 350 or 70 percent of whom were able to open their online stores generating a significant P36 million pesos in sales during the 6th-month mentoring program
- DELIVER has had several meetings with FB for another infrastructure support in collaboration with DICT at the peak of the pandemic in 2020. But this initiative was overtaken by the pandemic efforts and BEACON hit the ground and started working closely with FB. John can provide more information about this.
- I think in previous meetings with FB and DELIVER and BEACON, we also mentioned SPEED and potential areas for collaboration on e-commerce under this mechanism, and since then, haven't heard from her until she recently pinged me if FB can meet with the new mission director-- email this to the three of you a couple of days ago.

Let me know if you need more information and if there is anything I can help prepare for this meeting until this weekend.

Thanks,
Shimz

On Tue, Apr 5, 2022 at 3:33 PM Clare Amador <[redacted]@fb.com> wrote:

> Dear Mr. Washburn,
>
> I hope that the Manila weather has been kind to you as the temperature has begun to rise since your mission in PH started. My name is Clare Amador, I am the country head of public policy for Facebook (Meta) Philippines and have been a partner to USAID since my stint in government with the previous administration.
>
> My work in Facebook covers every and all engagements and policy areas with the Philippine government, civil society, and related institutions. Over the past couple of years, we have also engaged with the folks at USAID plus the programs, Deliver, E-Peso, Participate, Beacon, and Respond, and even FishRight. I emailed to ask if I could meet with you to learn more about the mission's priorities and find ways to expand our collaboration, in particular, in the areas of ICT infrastructure policy (and this is also where FishRight will be relevant), e-commerce, and civic education.
>
> I would like to propose the 11th of April, Monday anytime between 1030am to 12nn if you are available. I'd be happy to go to the USAID office if that would be convenient for you; otherwise, I would like to invite you to meet in Sofitel.
>
> Thank you for your time, and I look forward to meeting you.
>
> Sincerely,
>
> Clare

Clare Amador

Head of Public Policy

Philippines



https://about.fb.com/news/

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Office of Economic Development and Governance
USAID | Philippines
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Mohamed Sanoussy Dansoko

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Email: mdansoko@usaid.gov

[redacted]

[redacted]

Attachments:

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