Re: Facebook Training

[redacted]@fb.com Whittney Tom Tuesday, November 16, 2021 at 8:18:38 AM Eastern Standard Time
To: mabdoh@usaid.gov Mariam Abdoh, [redacted]@fb.com Ahmad Shehada

Hi Mariam,

Thank you for reaching out! Our Health Partnerships' program on health behavior change for COVID is only for health nonprofits and UNICEF this year. We have plans to make the training more widely available in the coming year or two through a more open community of practice model. Ahmad and his team continue to support the local USAID mission in Jordan as his team (Government, Policy, and Nonprofits, or GPN, at Meta) works with government organizations. Are there specific topics that you all are looking for additional training on?

Best,

Whittney

Whittney Tom

(she/her)

Health Partnerships

From: Mariam Abdoh <mabdoh@usaid.gov>
Date: Sunday, November 14, 2021 at 11:41 PM
To: Whittney Tom <[redacted]@fb.com>, Ahmad Shehada <[redacted]@fb.com>
Subject: Re: Facebook Training

Hi Whittney and Ahmad,

The training I referred to was "Facebook for Health Behavior Change" and it lasted for 6 weeks. Do you have any plans to conduct something similar this year?

I would appreciate your kind response to my email earlier.

Regards,

Mariam

On Sun, Nov 14, 2021 at 5:22 PM Mariam Abdoh <mabdoh@usaid.gov> wrote:

> Dear Whittney and Ahmad,
>
> This is Mariam, Project Management Specialist at USAID mission in Jordan, I have reached you through our implementing partner FHI360 who are implementing our Community Health and Nutrition project in Jordan. I'm currently leading this project from the USAID side. I have learned that you have provided the team with an incredible training for SBCC COVID-19/ Vaccine campaigns focusing on the social media platforms a few months ago. I wonder if

you are planning to reopen that training again? I would also like to know what are your plans for the capacity building opportunities during the coming year for individuals to enroll?

I will highly appreciate it if you can respond to me by tomorrow with the estimated cost/ expected time if possible.

Thank you again and looking forward to hearing from you.

Regards

Mariam

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Mariam Abdoh
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