Re: Escobari/Meta Follow-Up

[redacted]@meta.com **Deborah Galindo** Tuesday, October 25, 2022 at 6:41:31 PM Eastern Daylight Time

To: kmitre@usaid.gov Kira Mitre, [redacted]@meta.com Nicolas Comini, [redacted]@meta.com Catherine Eng
Cc: lazurduy@usaid.gov Luis Azurduy, [redacted]@meta.com Pedro Less, [redacted]@meta.com Shaarik Zafar, [redacted]@meta.com Íñigo Fernández, [redacted]@meta.com Murillo Laranjeira, [redacted]@meta.com María Julia Diaz Ardaya, [redacted]@meta.com Héctor Faya, [redacted]@meta.com Arantxa Guillén, [redacted]@meta.com Brian Townsend, [redacted]@meta.com Monica Steffen Guise, [redacted]@meta.com Sandra Luff, [redacted]@usaid.gov Alexander Brockwehl

Hello Mickie,

I hope you are doing well, it's a pleasure to e-meet you.

I'm the policy lead for Central America and the Caribbean in Íñigo's team, who is Meta's POCs for Mexico, Central America and the Caribbean countries.

We appreciate your interest and would love to have you join us in our event in Guatemala. This will take place on November 9 starting at 10:00 am in the Forum Zona Viva (3 Avenida 10-80, Guatemala City 01010, Guatemala). We hope to have over 150 MSMEs and members of the creative economy.

This will be the kick off event for the initiatives we will deploy all over Central America as part of our commitments to the Partnership for Central America.

During the event we will showcase the initiatives within this commitment, provide a test-training on some of its verticals, and also attest to our impact in the country through stories and experiences from local businesses. We will also announce the launch of our augmented reality training program, which will be Meta's first big step towards the collaborative construction of the Metaverse in the country.

Please see the preliminary agenda below.

Hora	Actividad
10:00 10:30	Registration.
10:30 - 11:15	Tour through our Interactive Gallery. Networking with local creators.
11:15 - 11:20	Beginning of the opening ceremony.
11:20 11:27	Words from Meta representative.
11:27 - 11:40	Words from the Minister of Economy, Janio Rosales.
11:40 - 11:45	Official photograph.
11:45 12:00	Break.
12:00 - 12:05	Video showcase of success stories.
12:05 - 13:00	Training on digital skills. Part 1 - Spark AR.
13:00 13:10	Break.
13:10 - 14:00	Training on digital skills. Part 2 - Facebook & Instagram.
14:00 14:10	Break.
14:10 15:00	Training on digital skills. Part 3 WhatsApp.
15:00 - 15:05	Closing.

I will be reaching out to the points of contact you shared within the Guatemalan Mission as we would love to have them participate in the event. We also extended an invitation to Ambassador Popp through the official channel: [redacted] you can also find it attached to this email.

Please let me know if you have any questions or if you'd like us to jump on a quick call.

Best,

Deborah Galindo (she/her/hers)
Manager | Public Policy for México, Central America and the Caribbean
Facebook Mexico S. de R.L. de C.V.
Meta | [redacted]

From: Kira Mitre <kmitre@usaid.gov>
Sent: Friday, October 21, 2022 1:54 PM
To: Nicolas Comini <[redacted]@meta.com>; Catherine Eng <[redacted]@meta.com>
Cc: Luis Azurduy <lazurduy@usaid.gov>; Pedro Less <[redacted]@meta.com>; Shaarik Zafar <[redacted]@meta.com>; Íñigo Fernández <[redacted]@meta.com>; Murillo Laranjeira <[redacted]@meta.com>; María Julia Diaz Ardaya <[redacted]@meta.com>; Héctor Faya <[redacted]@meta.com>; Arantxa Guillén <[redacted]@meta.com>; Brian Townsend <[redacted]@meta.com>; Deborah Galindo <[redacted]@meta.com>; Monica Steffen Guise <[redacted]@meta.com>; Sandra Luff <[redacted]@meta.com>; Alexander Brockwehl <abrockwehl@usaid.gov>
Subject: Re: Escobari/Meta Follow-Up

Hi Catherine and Nicolas,

Thanks for clarifying where your team is based. Could you also clarify if y'all have any other contacts based in the countries in the region? Or only in Mexico, Colombia, Argentina and Brazil?

I'm including current Points of Contact for our USAID Missions who focus on related issues. I am also copying Sandy Luff, who has also been in communication with Alex Brockwehl in our office regarding the upcoming event in Guatemala on Nov. 9. And we're including more contacts in our USAID Mission in Guatemala, if they would also be invited to participate in the event?

We appreciate the invitation, and would like to join on the 9th, if you could send us further details.

Nicolas - we look forward to continuing the discussion on a joint project, are there some times available for you to connect next week?

South America

Country	**POC name**	**Email**
Colombia	Chris Saenger	csaenger@usaid.gov
Peru	Elle Bosman	ebosman@usaid.gov

Ecuador	Stephanie Chetaru Alder Bartlett	schetraru@usaid.gov abartlett@usaid.gov
Brazil	Ana Paola Mendes Luisa Moreira	amendes@usaid.gov lmoreira@usaid.gov
Venezuela	Zack Orend	zorend@usaid.gov
Paraguay	Evelyn Rodriguez-Perez	erodriguez-perez@usaid.gov
Bolivia	David Bendana	dbendana@usaid.gov

Central America and Mexico

Country	**POC name**	**Email**
Mexico	Emily Wann Monique Murad	ewann@usaid.gov mmurad@usaid.gov
El Salvador	Cael Savage	csavage@usaid.gov
Guatemala	1. Leksi Bauer 1. Erin Krasik 2. Stephen Scott 3. Jerry Marcus 4.	lbauer@usaid.gov krasik@usaid.gov stscott@usaid.gov jmarcus@usaid.gov kgratzon-erskine@usaid.gov ckiernan@usaid.gov

	Kovia Gratzon Erskine 5. Christopher Kiernan	
Nicaragua	Amanda Fagerblom Milena Garcia Daniel Dedeyan	[redacted] migarcia@usaid.gov
Honduras	Jorge Reyes Paola Acosta	joreyes@usaid.gov pacosta@usaid.gov

Thanks,

Mickie Mitre

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Office of Regional Sustainable Development (RSD)
Latin American and Caribbean Bureau (LAC)
USAID | US Agency for International Development
[redacted]
1300 Pennsylvania Ave, N.W.
Washington, DC 20523
kmitre@usaid.gov; [redacted]

On Wed, Oct 19, 2022 at 9:55 PM <[redacted]@fb.com> wrote:

> Hi Mickie,
>
> Thanks for your message. The specific POCs are:
>
> - Iñigo Fernández for Mexico, Central America and the Caribbean (his team is based in Ciudad de Mexico).
> - María Julia Diaz Ardaya for the Spanish-speaking countries of South America (her team is based in Bogotá & Buenos Aires).
> - Murilo Laranjeira for Brazil (his team is based in Brasilia and Sao Paulo).
>
> Let me know if you need any further information.
>
> Sincerely,
>
> Nicolás
>
> ---
>
> **From:** Kira Mitre <kmitre@usaid.gov>
> **Sent:** Tuesday, October 18, 2022 6:29 PM
> **To:** Catherine Eng <[redacted]@meta.com>
> **Cc:** Luis Azurduy <lazurduy@usaid.gov>; Nicolas Comini <[redacted]@meta.com>; Pedro Less <[redacted]@meta.com>; Shaarik Zafar <[redacted]@meta.com>; Íñigo Fernández <[redacted]@meta.com>; Murillo Laranjeira <[redacted]@meta.com>; María Julia Diaz Ardaya <[redacted]@meta.com>; Héctor Faya

<[redacted]@meta.com>; Arantxa Guillén <[redacted]@meta.com>; Brian Townsend <[redacted]@meta.com>; Deborah Galindo <[redacted]@meta.com>; Monica Steffen Guise <[redacted]@meta.com>
Subject: Re: Escobari/Meta Follow-Up

Hi Catherine,

I hope you're enjoying all things pumpkin spiced this season. :)

Thanks for your message and following up. We are confirming a few final POCs to finalize the list - we have more than 17 different POCs across the region.

Can you specific POCs for each country to connect with? Most USAID POCs are based in each country in our USAID Missions within each Embassy. Could you clarify, who is the counterpart that they could meet with personally in each country?

Thanks,

Mickie Mitre

On Tue, Oct 18, 2022 at 3:22 PM Catherine Eng <[redacted]@meta.com> wrote:

> Hi Mickie and Luis,
>
> Hope you're well. Kindly following-up on whether the USAID Mission POCs have been confirmed? Many thanks.
>
> Best,
>
> Catherine

From: Nicolas Comini <[redacted]@fb.com>
Date: Wednesday, September 28, 2022 at 5:36 PM
To: Kira Mitre <kmitre@usaid.gov>, Catherine Eng <[redacted]@fb.com>
Cc: Luis Azurduy <lazurduy@usaid.gov>, Brian Rice <[redacted]@fb.com>, Sandra Luff <[redacted]@fb.com>, Pedro Less <[redacted]@meta.com>, Shaarik Zafar <[redacted]@fb.com>, Íñigo Fernández <[redacted]@fb.com>, Murillo Laranjeira <[redacted]@meta.com>, María Julia Diaz Ardaya <[redacted]@fb.com>
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Dear Kira,

I'm glad to hear that you and Luis will continue to be the POCs. I will be out of the office next week but would be happy to schedule a meeting after that to discuss possible specific joint actions.

Regarding Meta's POCs:

- Iñigo Fernandez covers Mexico, Central America and the Caribbean countries.

- Murillo Laranjeira covers Brazil.
- Maria Julia Diaz Ardaya covers the Soth American Spanish speaking countries.

Let us know who the USAID Mission POCs are once the list is updated.

Thanks a lot!

Sincerely,

Nicolás

From: Kira Mitre <kmitre@usaid.gov>
Sent: Wednesday, September 28, 2022 5:07 PM
To: Catherine Eng <[redacted]@fb.com>
Cc: Luis Azurduy <lazurduy@usaid.gov>; Brian Rice <[redacted]@fb.com>; Sandra Luff <[redacted]@fb.com>; Pedro Less <[redacted]@meta.com>; Nicolas Comini <[redacted]@fb.com>; Shaarik Zafar <[redacted]@fb.com>
Subject: Re: Escobari/Meta Follow-Up

Dear Catherine, and Nico,

Many thanks again to both of you, Brian and Pedro for hosting us yesterday! So great to meet you. We greatly appreciated the discussion and value continued collaboration in the region. And thanks for following up so quickly!

And great to meet you Shaarik, at least virtually for now.

Luis and I will continue to be POCs for the Latin America and Caribbean Bureau for follow up. One of the next steps we identified is connecting our respective colleagues within each country, including our USAID Mission Points of Contact (within each Embassy) with a Meta POC counterpart in each country. Would you be able to share country level POCs to connect with our USAID Mission contacts? And we'll share our USAID Mission POCs (we're currently updating on our side as the Foreign Service transfer season occurs in the summer).

Looking forward to continuing collaboration!

very best regards,

Mickie Mitre

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Office of Regional Sustainable Development (RSD)

Latin American and Caribbean Bureau (LAC)

USAID | US Agency for International Development

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Washington, DC 20523

kmitre@usaid.gov; [redacted]

On Wed, Sep 28, 2022 at 3:48 PM Catherine Eng <[redacted]@fb.com> wrote:

> Dear Mickie and Luis,
>
> Many thanks to you and Assistant Administrator Escobari for taking the time to meet with us this week. We appreciated the opportunity to exchange our ideas on how we can collectively address challenges and support opportunities in the region. As discussed, we wanted to follow-up on a few action items as we define upcoming workstreams.
>
> 1. I am copying Nico Comini, our Public Policy Manager for LATAM, to this email. He will serve as the main POC in facilitating coordination between your team and the appropriate folks on our regional team.
>   1. I'll be the main POC for our US Policy team.
> 1. I am also copying Shaarik Zafar, Public Policy Manager for External Affairs. He has been our main contact with the Partnership for Central America. The group would benefit from his participation as well.
> 2. Please let us know with whom our teams can be in touch on your side.
>
> Looking forward to continuing our engagement. Many thanks.
>
> Best,
>
> Catherine

Attachments:

Outlook-k5fwrgau.gif 334k

U.S. Ambassador in Guatemala.pdf 113k