RE: Email addresses

[redacted]@internews.org Greg Kehailia ([redacted]@internews.org) Thursday, July 8, 2021 at 2:33:19 AM Eastern Daylight Time

To: gporta@usaid.gov Gerardo Porta, [redacted]@fb.com Clare Amador, [redacted]@internews.org Kathryn Raymundo ([redacted]@internews.org), [redacted]@internews.org Gian Libot [redacted]@INTERNEWS.ORG), [redacted]@internews.org Leanne Lagman ([redacted]@internews.org), [redacted]@internews.org Jason Lambert

Many thanks for making the link on this, Gerry, most appreciated and very timely.

Clare: I hope you are well! Gerry told me about your conversation related to engagement of the advertising sector on disinformation matters, and we would be very interested to hear more from you and your resource expert; and to tell you more on our end about our plans under the about-to-be-launched "Ads for News" activity of the Initiative for Media Freedom.

Shall we set a call sometime in the coming week(s) to discuss this?

We are in the process of finalizing the selection of the Philippine organization which will serve as implementing partner for this activity, so for now it would be Internews personnel only on our side. The meeting would be attended by:

- @Greg Kehailia [redacted])
- @Kathryn Raymundo ([redacted]), Media Engagement Specialist
- @Gian Libot ([redacted], Senior Program Officer
- @Leanne Lagman, Research Project Officer
- If available, @Jason Lambert, senior director for media business.

Since Jason is Denmark-based, it would be great if we could identify two or three dates when a meeting at 3pm or later would be doable for the Facebook team.

Looking forward to discussing this!

Best,

Greg

Greg Kehailia | Country Director, Internews Philippines | Chief of Party, Initiative for Media Freedom | [redacted]@internews.org | **Mobile** [redacted]

From: Gerardo Porta <gporta@usaid.gov>
Sent: Thursday, July 8, 2021 1:56 PM
To: Clare Amador <[redacted]@fb.com>

Cc: Greg Kehailia ([redacted]@internews.org) <[redacted]@INTERNEWS.ORG>
Subject: Re: Email addresses

Hello Clare,

Thank you for the interesting conversation this morning. I am writing to reiterate our mutual interest in collaborating with the advertising industry and our interest in having the meeting you suggested to explore possible areas of collaboration. Greg Kehailia, the Chief of Party of the USAID-funded Initiative for Media Freedom project is copied here.

Cheers,

Gerry

On Thu, Jul 8, 2021 at 11:03 AM Mercy Ria Orca <morca@usaid.gov> wrote:

> Hi Clare,
>
> Thanks again for reaching out to exchange notes on the 2022 elections + collaboration opportunities. Copied here colleagues who were in the meeting so we can be all connected via email.
>
> Democracy & Governance Team, Office of Economic Development and Governance, USAID/Philippines:
>
> - Ma. Teresa "Tet" Robielos - BARMM support project with The Asia Foundation
> - Gerardo "Gerry" Porta - media freedom, disinformation project with Internews
> - Joey Mendoza - youth & democracy project with The Asia Foundation and elections support project with the Ateneo School of Govt
> - Ria - human rights social behavior change with The Asia Foundation
>
> Looking forward to future collaboration meetings.
>
> Best,
> Ria

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Gerardo A. Porta

Senior Democracy, Rights and Governance Specialist

Office of Economic Development and Governance

USAID/Philippines

Attachments:

image001.png 9.2k